



BLANKET

2017

COLLECTION

MINNI
HAVAS

D E S I G N E R

Minni Havas is an illustrator and pattern designer based in Helsinki. Having studied fashion design at Aalto University her work reflects style and popculture. Minni uses mainly coloured pencils and digital means to make detailed pictures with magical colours and arrangements somewhere in the borderlands of the real and the imaginary.

Among working as an illustrator Minni founded a fashion label Minni f. Ronya in 2010 with Anne Törnroos. After running the clothing company for couple of years she has moved on to work more with print and pattern design. She makes prints for Vimma company and San Francisco based childrens clothing company Ateljee SF. Minni's blanket collection was launched in 2015. Various publications and group exhibitions around the world have featured Minni's works.

Exhibitions include Wad Magazine's tenth anniversary exhibition in Paris and Agent Pekka's POF tour that was exhibited around Europe. One of the recent exhibitions was Beacon Helsinki installation at Stockholm Design week.

Clients include:

MM6 Maison Margiela, H&M, Citroën, Monki, Diesel, Sony Music, Nylon Magazine, BBH New York, The Sunday Times, Wad Magazine, Revolution Magazine, Vero Moda

Awards:

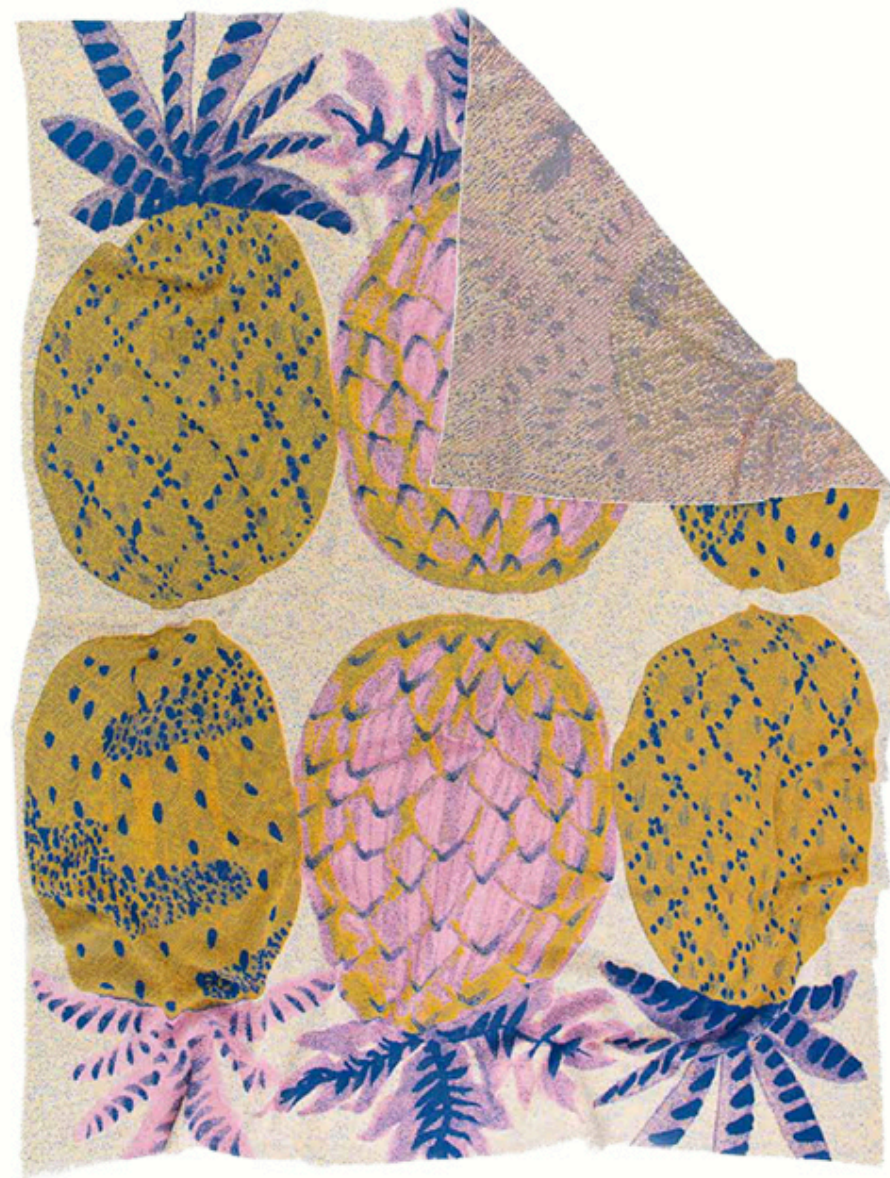
Winner of Grafia's Best of the year 2011, Young Creatives







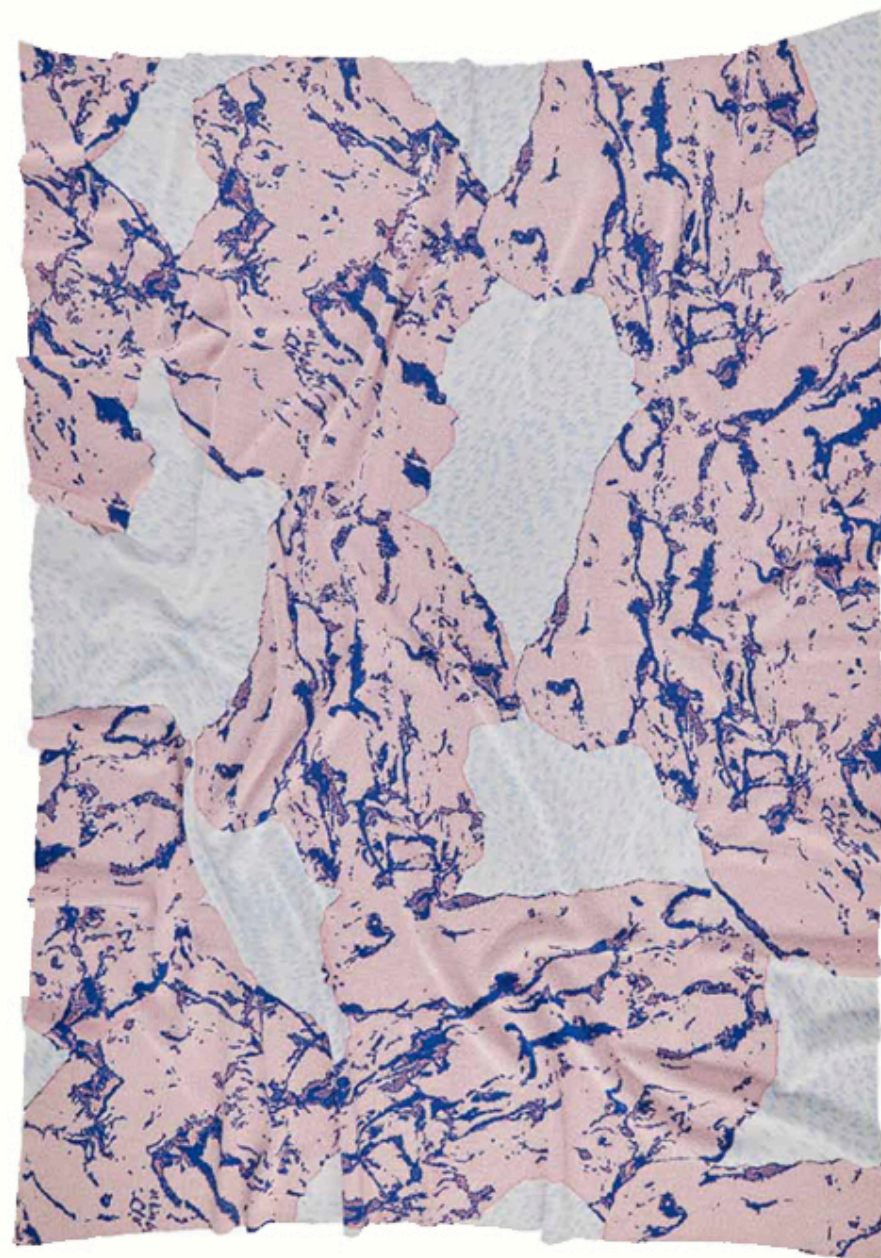
01 Big blanket Fruity evening



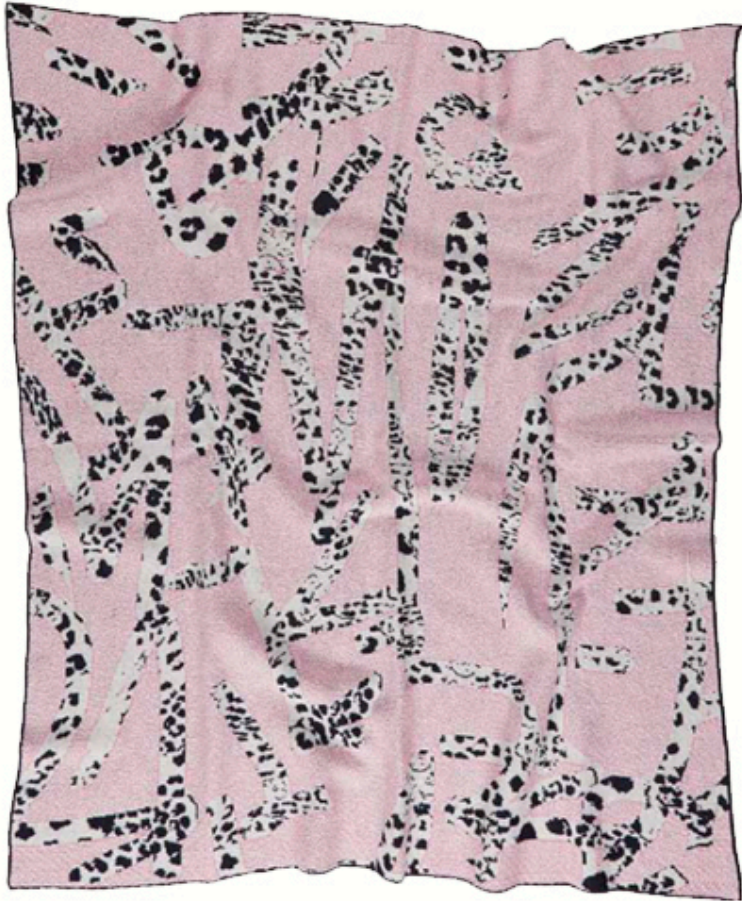
02 Big blanket Fruity morning



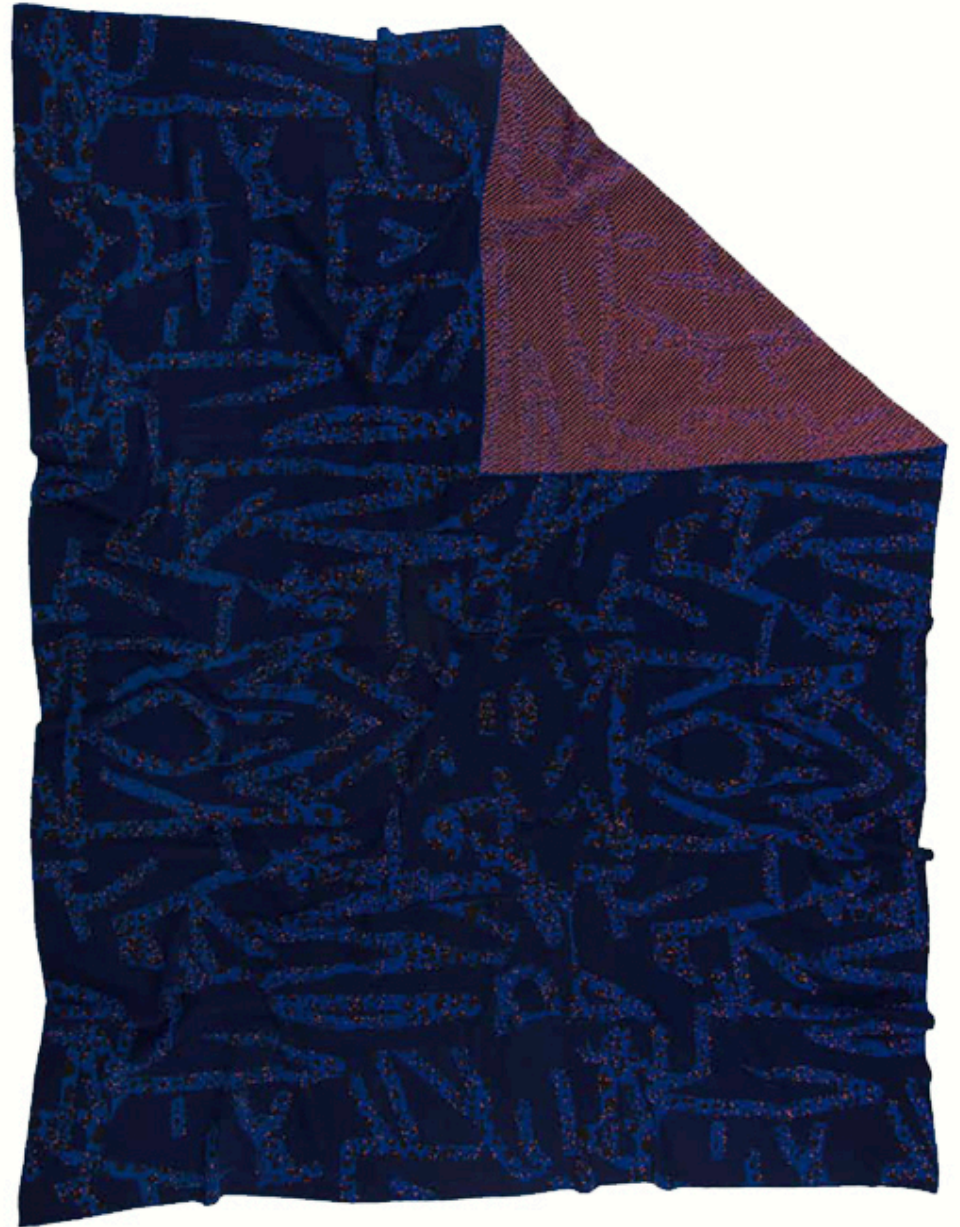
03 Big blanket Marble by night



04 Big blanket Marble



05 Baby blanket Birches



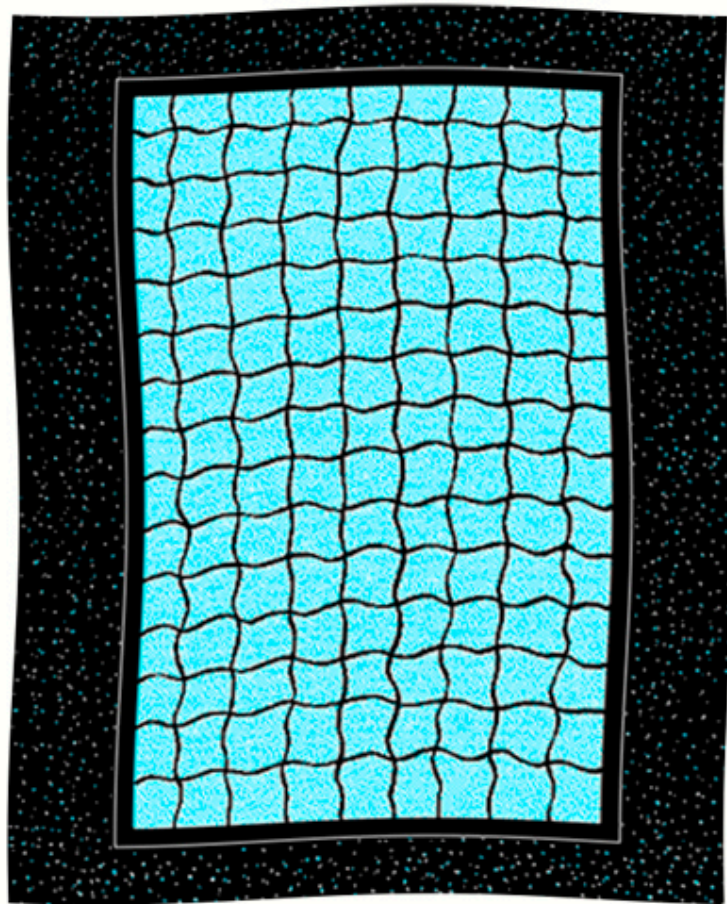
06 Big blanket Birches by night



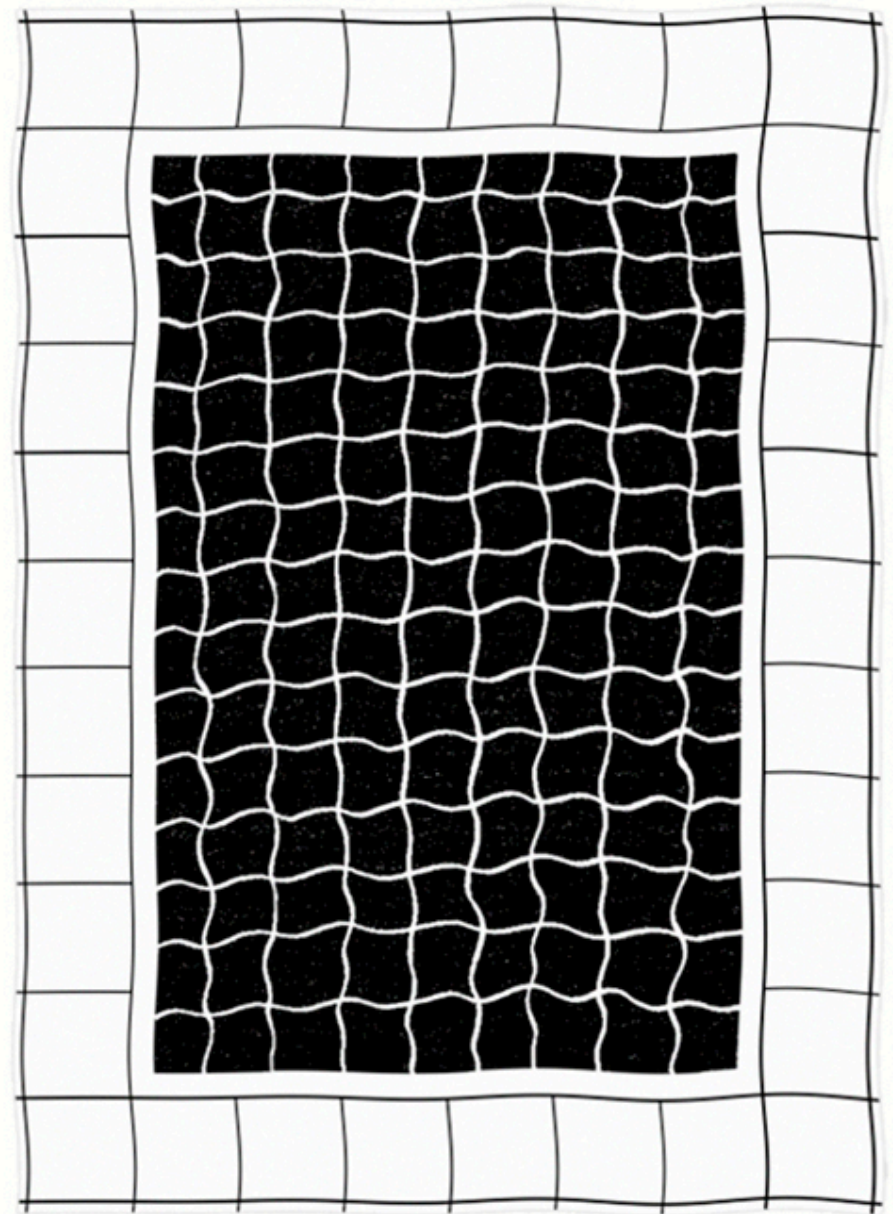
07 Baby blanket Pineapple & ink



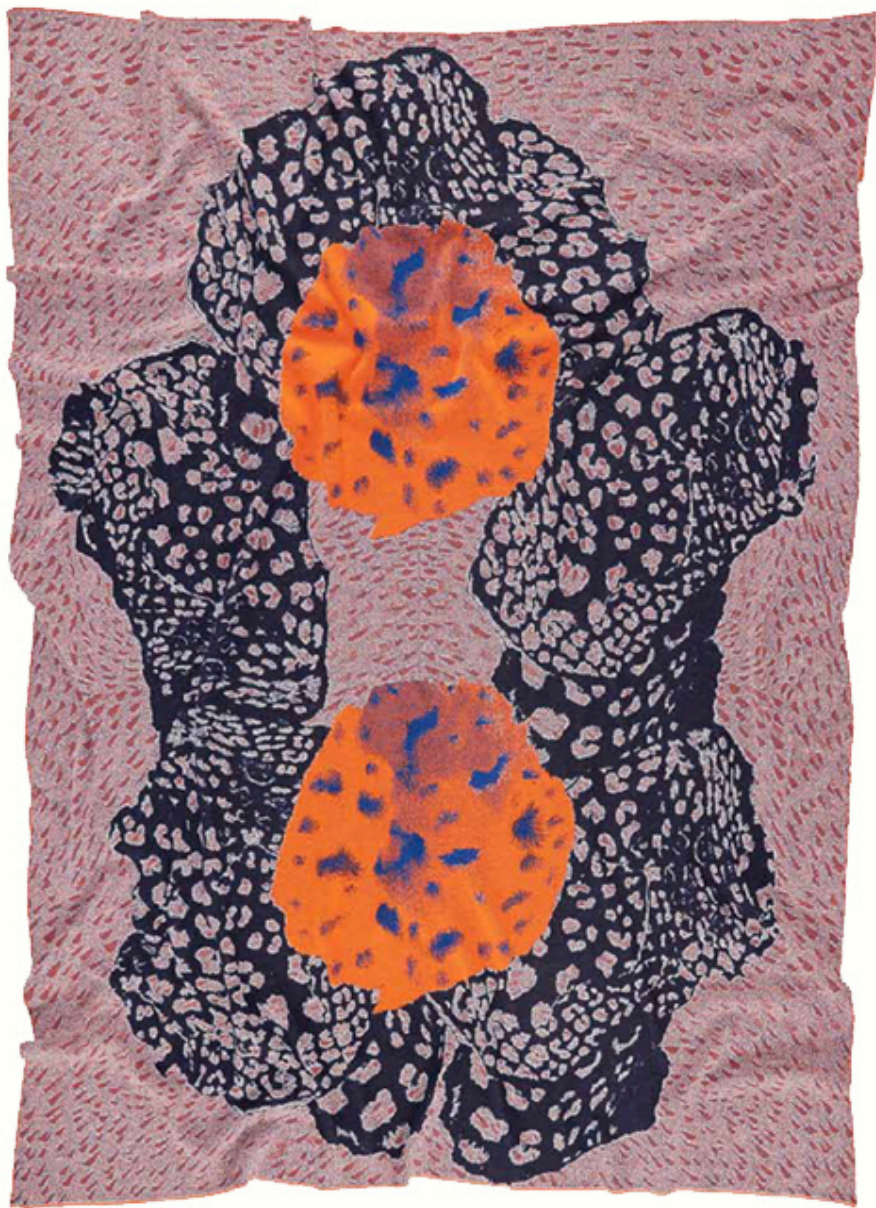
08 Big blanket Pineapple & Ink



09 Baby blanket Kiddy pool



10 Big blanket Pool



11 Big blanket Setting sun



MINNI HAVAS



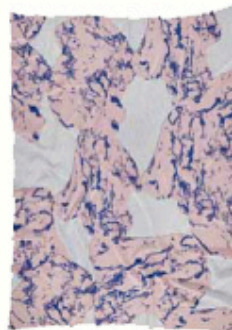
01
Big blanket
Fruity evening
190cm x 155cm



02
Big blanket
Fruity morning
190cm x 155cm



03
Big blanket
Marble by night
190cm x 155cm



04
Big blanket
Marble
190cm x 155cm



05
Baby blanket
Birches
100cm x 90cm



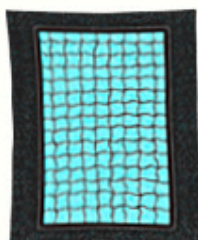
06
Big blanket
Birches by night
190cm x 155cm



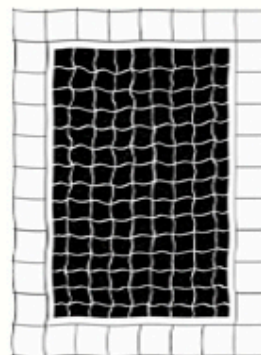
07
Big blanket
Pineapple & Ink
100cm x 90cm



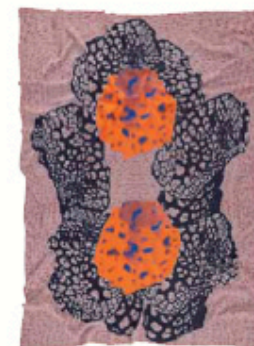
08
Big blanket
Pineapple & Ink
190cm x 155cm



09
Baby blanket
Kiddy pool
100cm x 90cm



10
Big blanket
Pool
190cm x 155cm



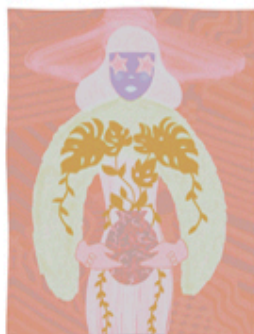
11
Big blanket
Setting sun
190cm x 155cm

MINNI HAVAS

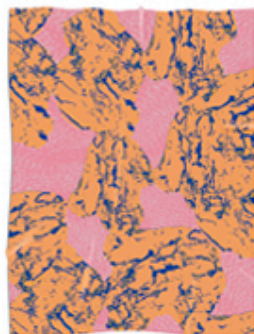
NEW STYLES



12
Big blanket
Plant Lady
190cm x 155cm



13
Big blanket
Plant Lady blush
190cm x 155cm



14
Big blanket
Marble orange
190cm x 155cm

BLANKETS

Design is knit-in the blanket, no print or embroidery
The material is 50% fine merino wool
and 50% soft acrylic.
Material is certified Oeko-tex 100.
Made in Germany.
The yarn is sourced from Italy

Pool blankets are 100% organic cotton made of certified GOTS quality
yarn.

INSTRUCTIONS

The blanket has a smooth grip and is easy to care. Hand wash or machine
wash at 30 degrees celcius with a wool program.

Cotton can be washed with up to 60 degrees.

PRICES

Minimum order for retailers 3 pcs. / style

Big blankets
wholesale price 108 eur (+vat 24%) *
recommended retail price 269 eur (incl. vat)

Baby blankets
wholesale price 56 eur (+vat 24%) *
recommended retail price 139 eur (incl. vat)

INQUIRIES

minni@minnihavas.fi

*) wh price based on minimum order.